CleanMax ®
We Understand Dry Cleaning

CREATED BY INDUSTRY PROFESSIONALS FOR INDUSTRY PROFESSIONALS

CleanMax

EXPERIENCE YOU CAN COUNT ON

www.icleanmax.com

ArbelSoft
The world leading retail softwares

Since 2002,

Arbelsoft has established itself as a leading software firm specializing in the creation, distribution, and installation of POS Computer System packages and software that have been exclusively created for facilitating the operational management of drycleaning businesses, shoe repair services, Laundromats and Tailoring Services.

John Parker,

the CEO of Arbelsoft, has successfully operated numerous satellite stores in Manhattan for over 30 years. His dedication to serving the industry can be reflected by the longevity and success of Tower Cleaners, his current drycleaning enterprise, his membership in numerous industry associations and the countless number of innovations he has conceived for creating a versatile product line that has improved a wide range of businesses worldwide. Mr. Parker is a Professional Member of the Drycleaning and Laundry Institute, a Member of the Textile Care Allied Trades Association, a Certified Environmental Drycleaner and Certified Professional Drycleaner since 1999, and has served as a board member of the NIE Insurance Advisory Committee from 2004 – 2008. Arbelsoft is a Dell Registered Partner, a Better Business Bureau Accredited Member with an A+ rating, and a supplier member of the Shoe Service Institute of America.

"...tools that have been proven to render highly efficient operations, a greatly facilitated management process, increased oversight, minimized risk, and maximized profits."

OUR MISSION

CleanMax ®
WE UNDERSTAND DRYCLEANING

"SERVING OVER 3400 CLIENTS INTERNATIONALLY"

Expertise

Experience offers many important lessons, especially when it comes to creating a product that can continuously service and improve your businesses. During a time span now exceeding 2 decades of working in the drycleaning sector, John Parker has learned and devised ways in which to tackle problems that can arise in day-to-day management and operations. To name a few, these include but are not limited to preempting garment loss, eliminating floating garments, streamlining tagging, rack assignments, delivery processes, managing customer requests, selecting accurate upcharges and order details, heightening communication between the headquarters and its satellite stores, managing garment sorting, employee attendance, and more. After the very first version of CleanMax was launched in 2002, the program was tested and debugged, but more significantly we were able to finesse our products from this trial period and address additional issues that one is likely to encounter as a business owner in the dry cleaning industry. Seven years later, we can say that we are confident that our product will better your business because have continued to constantly innovate and improve our products every step along the way.

We are proud to have delivered powerful management solutions to over 3400 businesses internationally. Most of all, we value the lasting impact that we have created for our clients and the value we can create for your business with tools that have been proven to render highly efficient operations, a greatly facilitated management process, increased oversight, minimized risk, and maximized profits.

At Arbelsoft, our clients come first. We will continue to uphold our firm dedication to you through constant innovation, creation, and improvement so that we can provide you with the best service possible. Our dedication has attracted thousands of customers globally and we would love to serve you! Come see what Arbelsoft is about and start experiencing the difference!

"Greatly Facilitates Management"

CleanMax was designed to facilitate management for EVERY Drycleaning owner, regardless of how many stores you operate. In the retail industry, two of greatest obstacles business owners must overcome are barriers to exercising strong inventory control and tight cash control. Oftentimes, it is not a lack of management skills that makes this hurdle more difficult, but rather, a condition that can be accredited to a lack of the proper tools and technology. With CleanMax, whether you are on site or operating from home, you can view real-time details and indicating statistics of your business status for each location that you

own, monitor activity, communicate with any of your employees through our internal e-mail system, and diagnose problems as they occur. To name a few, these include the current volume of sales, employee attendance, employee payrolls, payment statuses, reports, cash flows, tickets ready by that day, overdue tickets, uncharged amounts, void tickets, and credits issued. Clean-Max also offers a solution to managing your bills via integrated credit card processing for quick and simple batch charge processing. Once you introduce CleanMax to your business, it can become your most useful aide, manager, and consultant.

"Accounts for the Complexities of your Business"

We understand that there a countless number of complexities that you must account for daily as a professional in the drycleaning industry. **CleanMax is the only** system on which tickets with garment type, color & patterns (up to 24 colors & 8 patterns), upcharge, press only, and alteration options can be simultaneously processed and issued on the same screen without going back and forth between several screens. CleanMax also provides an option that lets you save customer preferences under their account, so that these details can provide crystal clear direction for perfect task execution every time. Customer satisfaction is the crux of any successful enterprise and Clean-Max can help you achieve it.

CleanMax is not static. Your business is constantly evolving and changing, and a program that helps your business should be able to do the same thing. This is why CleanMax is set up in three different levels of intricacy where the first level is ideal for smaller stores where owners interact face-to-face with walk in customers, and the third level which supports larger scale enterprises
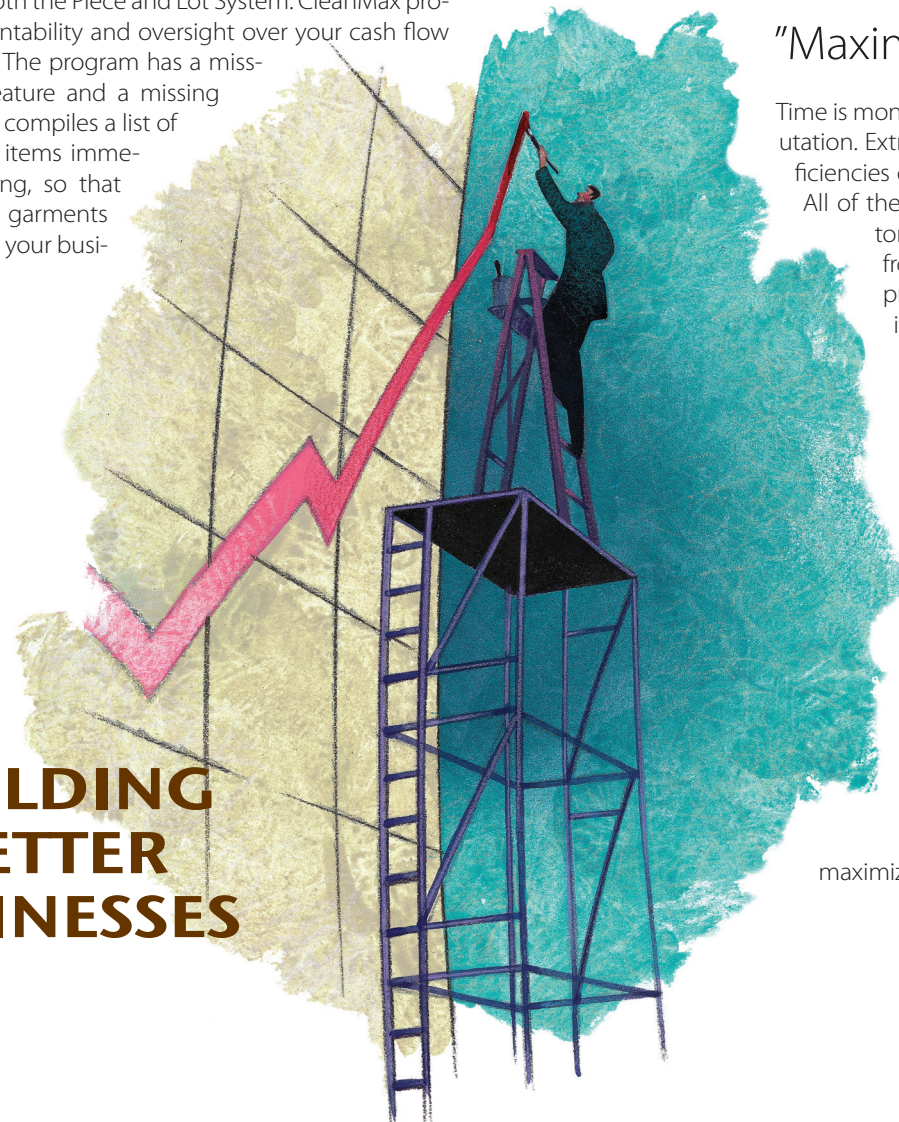
for handling pick up and deliveries and account receivable functions. All Arbelsoft products are compatible with one another, so if your business supports both drycleaning and tailoring services, you can take advantage of both in a consolidated interface.

CleanMax also supports automatic tag assignments, pre or post assignments, and both the Piece and Lot System. CleanMax provides a lot of accountability and oversight over your cash flow and your inventory. The program has a missing ticket search feature and a missing items feature which compiles a list of missing tickets and items immediately after scanning, so that you can track these garments down and minimize your business risk.

OUR STRENGTHS

"Promotes Highly Efficient Operations"

One thing any business could benefit from is finding ways to save time wherever possible so that its employees can allocate their time into more profitable and efficient operations. Clean Max computerizes a majority of processes that would have been performed manually otherwise such as issuing tag numbers, determining the quickest delivery routes, and processing tickets. CleanMax can recognize all barcode tags and automatically aligns garments to its proper ticket. The sorting system greatly saves time and manpower, and prevents garments from being mixed up or misplaced. The system capacity is adaptable to all business requirements.

CleanMax incorporates the latest technology and offers a built-in interface to systems with or without conveyor systems, (soft start conveyor, kiosk type sorting, respectively) for easy garment sorting and direct control at a greatly economical cost. Clean-Max can also be interfaced with systems such as those provided by Metal Progetti, White Conveyor, HMC Solutions, & IOWA Systems.

"Maximizes Profits"

Time is money. Losses cost money and potentially your reputation. Extraneous supplies cost money. Operational inefficiencies cost money. Inaccurate upcharges cost money. All of these factors may be chipping away at your bottom line. Our customers have reported anywhere from a 15 - 20 % increase in profits after using our products. We'll tell you where these cost cuts and increases are coming from:
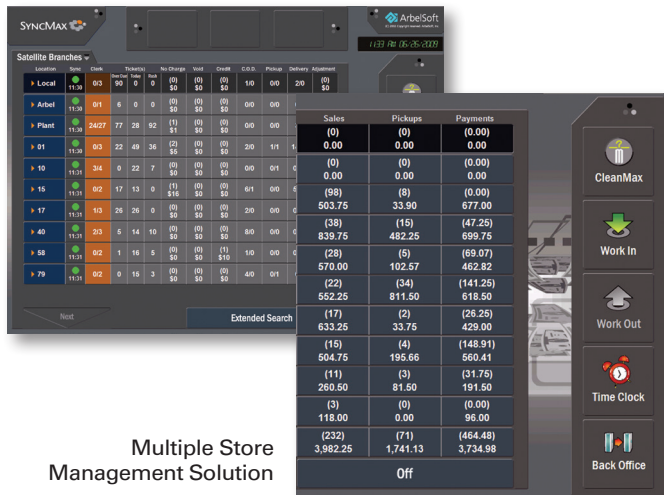
CleanMax offers an extremely safe inventory control and total inventory traceability to prevent losses, cash control to prevent theft, and the ability to diagnose when, where, and under whose supervision cash deficits have occurred. All of CleanMax's security functions will increase employee productivity While creating a business environment of transparent and efficient operations.

CleanMax ticketing functions achieve a level of depth and precision that no other product can provide. This is an asset that will prevent your employees from making incorrect, overgeneralized or undervalued upcharges that do not align with your expenses. CleanMax will maximize your profits with less work.

BUILDING BETTER BUSINESSES

"Gain Strict Oversight"

**Multiple Store
Management Solution**

The **SyncMax** software is ideal for business owners operating large scale businesses with multiple store locations. SyncMax is a two way data transfer and communication system for the remote operation of satellite locations. The system is a perfect complement for CleanMax and specifically allows for you to track the delivery status at each of your stores in order to prevent garment loss.

Multiple Store Management

SyncMax uses real-time streaming for all data and information that passes through to the headquarters, hence empowering you with the ability to effectively & collectively manage your business from any location. SyncMax also supports multiple store garment sorting automation. Businesses with multiple sales agents in different sectors such as leather cleaning, rug & carpet cleaning, etc can especially benefit from SyncMax capabilities because the program allows for you to track employee data even as they are exiting or entering the plant or making drop offs at all different times.

The system promotes an effective business environment and provides invaluable insight into the day to day occurrences within your business such as employee attendance, overdue tickets, tickets ready by that day, uncharged amounts, void tickets, credits issued, collective c.o.d. payment amounts, the status of work-in-progress inventory, and the number of adjusted payments. Abnormal transactions will stand out at a glance, at which point you can initiate firm management control.

SYNCMAX ®
MULTI LOCATION MANAGEMENT SOLUTIONS

Additionally, you can view the status of all sales and payments and consolidate financial reports and statements for easy viewing or to make physical copies for future reference and / or distribution. Billing can be managed quickly and effectively through batch charge processing from anywhere in the world.

Data Security

"Back Office" is a replication feature that safeguards and stores data from each of your satellite locations to a server computer, while solving the problems associated with large scale garment sorting of multiple locations. Back Office offers a quick tag recognition system, where all information is transferred to a single server database quickly. This allows for a secure storage of all business data and information such as tag information that transfers itself over to the server as they are scanned from various store locations. This allows for the system to rapidly process auto garment sorting recognition for all satellite locations, without compromising efficiency and speed no matter how many stores you may operate.

Absolute Inventory & Cash Control

CleanMax provides tight cash control with accurate and easy inventory tracking features, closing statements, and accountability that allows for you to track sales statistics and cash flows between every employee shift. Furthermore, the program offers secure access rights you can preset for specific employees.

After each day, CleanMax creates a closing statement that indicates sales statistics and any cash surpluses or deficits. By keeping tabs on these closing statements daily, you can properly assess the trend of your business volume, and more importantly where, when, and under whose supervision cash deficits were created. These security measures are an invaluable resource to prevent cash leakage and heighten transparency so that you can take action whenever you detect inconsistencies or cash deficits. By minimizing your risk, while also preempting the other form of risk: inventory loss, you will be able to maximize the efficiency of your supervision and management capabilities.

Intersoftware Compatibility

Cleanmax software is compatible with other Arbelsoft programs including LaundroMax, TailorMax, and/or SyncMax (for multiple stores). So no matter what service in this sector that your business provides, Arbelsoft products will be able to accommodate your business needs.

TAILORMAX ®
Confident Choice for Professionals

TailorMax is a POS Computer System designed specifically for Tailoring & Alteration businesses. TailorMax goes a many steps farther than CleanMax in the extremely specialized nature of alteration categories. TailorMax is constructed in

4 tiers that allow for you to really hone in on the details of each task you undertake, providing clear direction, enabling quick selection, and facilitating your work process. You can also leave yourself detailed messages to accompany alteration requests, so that you can provide further direction for both you and your employees, and ensure that your customers are satisfied with your work. The 1st tier allows for you to select the garment type. The 2nd tier indicates the task specialization with 10 preloaded categories, including Buttom, Hem, Lining, Seam, Sleeve, Tape, Waist, etc. which can be also be expanded to encompass an unlimited number of specializations. The 3rd tier lists various subcategories under each task specialization which also be expanded without bounds. Finally the 4th tier is an upcharge function which takes into consideration the material, the silhouette, the details, and the complexity of the garment being handled. TailorMax streamlines the process of selecting the correct and most precise upcharges both quickly and effortlessly.

Employee Attendance & Payroll Control

Control and manage your employee attendance with a feature that accurately tracks employee attendance with a "Clock-In" and "Clock-Out" system. CleanMax can issue unique 3 digit passwords for each of your employees which they can use for checking in and checking out on each work day. CleanMax is also compatible with a magnetic strip card that your employees can scan, or a finger print reader that your employees can simply place their finger on the device for a super fast "Clock-in" and "Clock-out" process. Using these statistics, the system also provides an easy automatic payroll calculator.

Secured Credit Card Processing EMV Certified

In October 2015, the merchant liability shift has made the previous methods of credit card transaction obsolete. In order to prevent disruption of services to our customers, Arbelsoft has worked closely with Ignite-Firstdata as well as terminal manufacturers to keep our customers up to date with the latest security measures and merchant processing standards. As before, customers will be able to process recurring billing to their customers as well as being able to accept the new EMV standard credit and debit cards.

Ignite-Firstdata has a global footprint of 6 million merchants, the largest in the payments industry. The company handles 45% of all US credit and debit transactions.

In working hand in hand with Ignite-Firstdata, we have procured guaranteed rates with a base of 2.2% ~ 2.8% including fees, with the rates being adjusted based on monthly volume. Customers can rest assured with the belief that their business interests are taken care, safeguarded by Arbelsoft and Ignite-Firstdata.
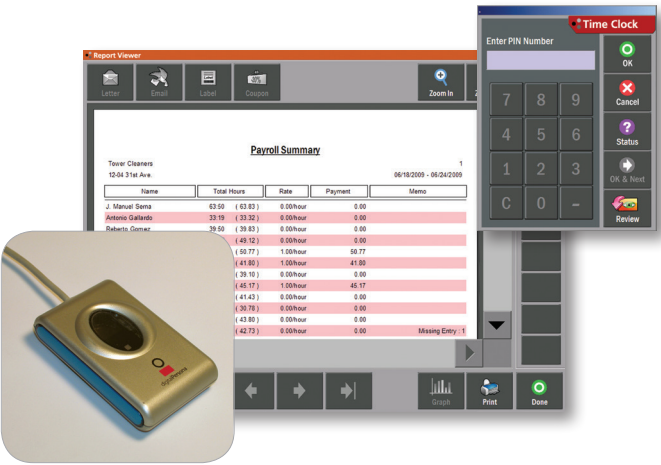
First Data ™

SOFTWARE

CleanMax-Standard/Full
SyncMax
Back Office (Replication)
Other Software
• ShoeMax
• LaundroMax
• TailorMax
• Ignite-First Data
• Integrated EMV Credit Card processing

Optional Features
• Pin Pad for Debit Card
• Caller ID
• Auto Dialer
• PC Camera
• Customer Pole display
• Finger Print Reader
• Signature Pad
• Credit Card Readers

RELIABILITY

• Durable Hardware from entrusted Brands, Dell, Microsoft, ELO, Star, Zebra, Motorola, Metrologic, Datalogic, WASP, Honeywell, DigitalPersona, Verifone, Logitec.
• Rapid responsive and durable software construction.
• Secure tracking functions for every transaction.
• Accurate Closing Statements & Sales Summary.
• Flexibility & Customization, Match any size & processing
• Microsoft SQL database.
• Data replication for consolidated report.
• Portable and remote hosting backup.
• Credit Card data encryption.
• LaundroMax-only screen for virus protection & prohibited date change.
• Real time data streaming for multiple store management.

Quote Account,
Allows for you to make price estimations for new customers without having to create extraneous customer accounts in circumstances that the customer declines the estimated price. Once the customer accepts the price, the account can thereafter be created, and all quote details will automatically be transferred over to the newly created account.

Quick Selection: Split or Standard Ticket Printing
The Automatic split feature simultaneously prints one ticket and one tag for each garment. The customer ticket will always be consolidated as a single ticket.

- Auto Recognition of All Customers
- Customer Evaluation
- Customer Alert and Memo Functions
- Customer Transaction History
- View Ticket Status at a glance
- Brands, Material, Instant memos
- Hold or Future price for uncertain charges

- Numerous Pickup Options
  • Partial pickup & Partial Payment
  • Partial Pickup & Full Payment
  • Pick up without payment
  • Pickup with Credits
  • Pickup with Adjustments
  • Multiple Payment within the same Screen
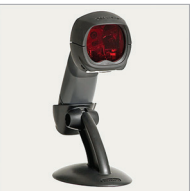
Useful Report Functions

Accurate reports with 3 dimensional bar & pie graphs

Print, mail, e-mail, distribute, or retain for your personal records

• Sales

• Counter
• Customer Data
• Customer Ranking Indicator
• Drop-offs & Pickups
• Customer Tickets
• Prices (Unlimited Price Setups)
• Employee Attendance & Payroll
• Daily Closing Reports
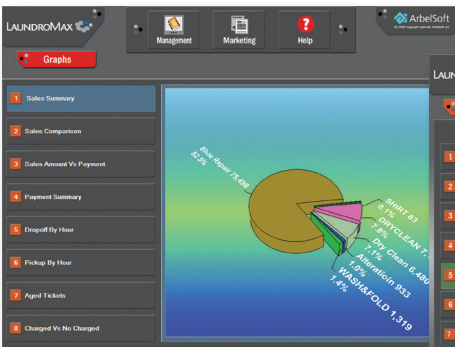• Consolidated sales reports for multiple stores

Extensive Marketing Tools

Coupons:
Arbelsoft offers various types of coupons for any occasion such as a holiday discounts, an anniversary sale, etc. Additionally, coupons can be applied for specific terms or by any percentage that you would like. Coupons can also be applied or printed out while issuing a ticket.

Most Valuable Customer Search:
Our customer revenue level indicator & ranking feature allows for you to easily identify your most valuable customers. The feature uses color codes and blocks, symbolizing a default $50 a month per block, You can customize the value of each block, view more detailed customer information, or compare their value ranking to other customers.
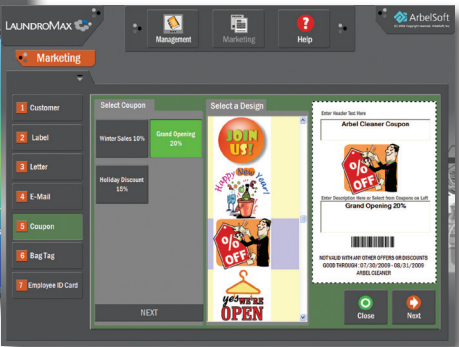
E-mail:
Linked to the report feature. Publish fully customizable notifications, coupons, letters, guides, greetings, reports etc to your customers in order to further your marketing campaign. Option of narrowing your target audience to a group of your choice.

Store Discounts:
Applying store discounts for specific people, groups, categories or during special events for a set term.

Addresses & Labels:
Cut costs by directly printing stored customer addresses onto your brochures. Never again do you have to waste time and energy manually affixing mailing labels onto your brochures.

Flexibility & Customization

• Add an unlimited number of subcategories for the most accurate inventory descriptions
• Supports Drive Thru, Hotel Valet, Rug / Leather Wholesaler, & Insurance Restoration Services
• Supports Piece & Lot Systems, Manual / Auto Tag Assignment, Pre and Post Assignment
• Can be used in combination with SyncMax and/or LaundroMax and TailorMax.
• Easily adjustable & customizable price setups
• System Level Controller – Simple, Intermediate, Advanced
• Set employee specific access rights

• Personalize your ticket style, marketing flyers, newsletters, coupons, etc
• Compatible with foreign currencies (LaundroMax, TailorMax)
• Apply any kind of tax (I.e GST, PST, VAT), tax rate, sales tax, tax exemption, etc. (LaundroMax, TailorMax)

Store: Store hours, business hours, Ticket message, Security settings,
System: Time Card, Rack Assignment, Cash Control, Drop Screen Variation
Customer: Level Meter, Ranking Setup, Phone Number & Address Setup
Charge & D/C: Prepayment discount, Additional storage charge, membership applications, referral plan setup, mileage plan setup, store discount setup
Ticket & Tag: Ticket format adjustment, Extra ticket printing function

HARDWARE

Work Station
Dell Desktop Computer
15" ELO Touch with or without MSR
Star Invoice printer
Posiflex Cash Drawer

Office Touch Station
Dell Desktop Computer
15" ELO Touch Screen Monitor
Star Invoice Printer
Brother or HP Report Printer

Office Non Touch Station
Dell Desktop Computer
19" Flat Screen LCD Monitor
Brother or HP Report Printer
SyncMax (Multi-Store Management)

Multiple Store Server for Data Replication

Up to 24 Satellite stores:
  Dell Power Edge R510 Server
  Intel Xeon X5650 2.66 GHz
  12GB RAM with 2008 MS SQL db
Up to 48 Satellite stores:
  Dell Power Edge R710 Server
  Intel Xeon X5672 3.20 GHz
  24GB RAM with 2008 MS SQL db
Up to 96 Satellite stores:
  Dell Power Edge R810 Server
  2x Intel Xeon E7-8837 2.67 GHz
  32GB RAM with 2008 MS SQL db

Peripherals

Printers
• Star TSP143 Thermal Invoice printer
• Star TM-U220 Printer for Dry Clean Tag
• Zebra LP 2824, ShoeMax Tag
• Zebra TLP 2824, Heat Seal for Auto Garment Sorting
• Zebra GX430T, Barcode for Auto Garment Sorting

Scanners
• Metrologic MS 9540: Invoice Scan
• Metrologic MK 3780: UPC Code Scan
• Datalogic Quickscan: Invoice, Inventory, Rack Assign, Delivery Out
• Symbol: DS3508, DS3578: Same as Above

Others
Scale: CAS, A&D, Mettler Toledo
Customer Pole Display: Logic Control
Sorting Conveyor: Railex
Heat Seal Press: Hortronix STX6

OUR VALUES

CleanMax ®
WE UNDERSTAND DRYCLEANING

At Arbelsoft, our clients' interests come first. We strive to establish a successful precedent in everything that we do so that we can ensure that we provide you with the best products and services.

We pride the professional quality of our work. We promote an organizational culture that emphasizes the importance of the quality of our relationships with clients and not the quantity of relationships bridged. By fostering these values in every employee we hire into our company, we are confident that success and customer satisfaction will continue to follow us as a firm. Our primary assets consist of our human resources and our reputation. If we diminish the quality of the first asset, we are undermining our reputation as a whole. We will never compro-

mise the quality of our employee credentials. Therefore for every employee that we do invite to join our team, we place a high level of trust in their intelligence, competency and expertise and that they will always act in your best interest.

We encourage our employees to constantly initiate creative and innovative new solutions for you, especially as newer forms of technology that can improve our software become available. You will always be the first to enjoy our new innovations and software updates because we want our products to enhance your business to the fullest of its capabilities.

LIVE DEMO

If you want to learn more about CleanMax or any of our other products, you can schedule an appointment for a live demo as made possible via www.showmypc.com. Our live demo is a wonderful opportunity for you to see and experience our interface and have all of your questions answered. We will also walk you through our program at first, and give you your own time to explore the program on your own.

Request an appointment today at
www.arbelsoft.com/solutions/livedemo.php

LIVE TRAINING

Arbelsoft products are very user friendly, and our customers have found is extremely quick and easy to accustom themselves to using its features. However, we are always there for our clients and pay special care and attention to new users who are in the process of familiarizing themselves with our program. Our program can enhance your business, and we want you to be able to utilize the product to the fullest of its capabilities. If you happen to have any additional questions about specific features or if you would like to learn more about a certain process, we would be happy to give you live training.

www.arbelsoft.com/support/livetraining.php

AVAILABLE DOWNLOADS

Manuals/Guides

- Software Installation Guide
- System Connection Guide
- Maintenance Guide
- AssembleMax Installation Guide
- User Manual CleanMax/ ShoeMax

Documents/Forms

- Customer Setup info.
- Credit application
- Integrated Credit Card Applicaions

Brochures

- CleanMax
- AssembleMax
- LaundroMax
- TailorMax
- ShoeMax

Software

- Software Downloads
- Software Updates
- Software Upgrades
- Drivers for Arbelsoft Standard
- Drivers for Compatible Hardware

CUSTOMIZATION

If there are any program requests specific to your business or some sort of feature that you would like that is not on the software you currently own, we can create a custom made addition to any version of any Arbelsoft software you are currently using. Simply contact us with the specifics of your request so that we can make sure your software is the most accommodating of your needs.

Support Hours
24/7 support except U.S. Major Holidays

PASSWORDS

We use a password system to protect your security.
All passwords: Initial Activation Passwords, Store Information Passwords, Annual Passwords, Monthly Passwords, Update Passwords and Upgrade Passwords can conveniently be received or retrieved from our website!

SERVICES

Customer Satisfaction is our top priority. We have experienced a rapid growth in popularity due to customer referrals by those who were impressed with the quality, reliability, and promptness of our customer service.

Although our system has been designed to be extremely user friendly, we would like to provide you adequate resources so that you can become comfortable with using our products as quickly as possible. Refer to our list of available downloads, which are full of tools we have created to help our customers.

Our employees are always ready to assist you!

INITIAL TRAINING

We provide free initial training for all of our customers where we can walk you through all the features of our program and make sure that you are comfortable with them.

- Help you customize your system so that it meets your demands
- How to use every one of our features
- How to set up your system
- How to utilize and install hardware
- Specialized training for multiple store operations (SyncMax)
- Answers to your questions & uncertainties
- Instructions that have been tailored to your managers and other key personnel

CUSTOMER CARE PLANS

BENEFITS
- Troubleshooting in case of technical difficulties via telephone or internet.
- Free software update and hardware supports and repair or replacement.
- Loan for major hardware, computer, monitor and printer is available for Gold or higher

SILVER EDITION
- Software update

GOLD EDITION
- Software & Hardware support include labor

DIAMOND EDITION
- Full Coverage include Labor & Parts Replacement

BACKUPMAX
- Remote data backup service

LESS WORK, MORE PROFITS

TAILORMAX ®
Confident Choice for Professionals

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Tel (877)939-1212 l Fax (201)363-0505

LAUNDROMAX ®
The Ultimate Solution for Laundromats
SHOEMAX ®
The Only Exclusive POS System in the World
SYNCMAX ®
Multi-Store Management Solutions